



2023 GENERAL COUNSEL INSTITUTE
NOVEMBER 8 - 10
NEW YORK, NY

SPONSORSHIP OPPORTUNITIES



ABOUT NAWL

The mission of the National Association of Women Lawyers (NAWL) is to provide leadership, a collective voice, and essential resources to advance women in the legal profession and advocate for women's equality under the law.

We are committed to supporting our members in their professional advancement by cultivating a diverse membership dedicated to equality, mutual support, and collective success.

WHY PARTNER WITH NAWL?

The General Counsel Institute (GCI) is dedicated to in-house lawyers. For the past 19 years, attendees have enjoyed advanced CLE sessions and curated networking opportunities, which build and strengthen their relationships with other in-house counsel. Conference attendance is limited to in-house counsel and sponsors.

MAKE CONNECTIONS

Engage with GCI attendees through planned and organic networking opportunities. Forge and strengthen relationships during receptions, workshops, Power-Up Breaks, and more.

SUPPORT DIVERSITY & INCLUSION

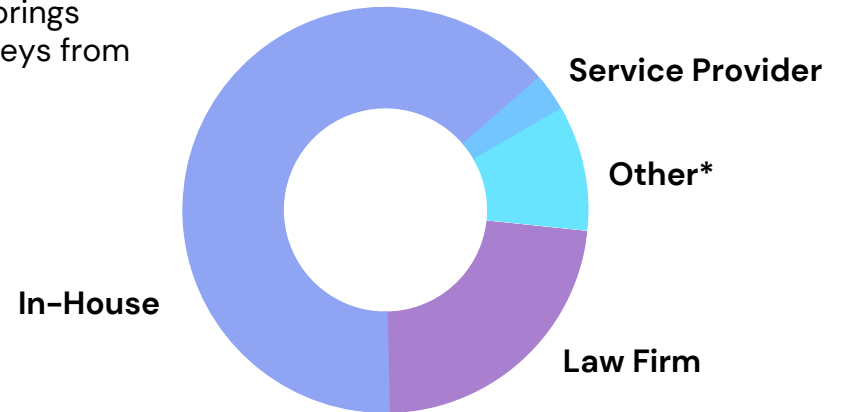
Sponsoring GCI demonstrates your company's support of equity, diversity, and inclusion for the **400,000 women attorneys** in the legal profession while expanding your brand's reach and visibility.

LEARN AT ADVANCED WORKSHOPS

The workshops at the General Counsel Institute are tailored so attendees experience high-level substantive workshops they really want to hear about.

OUR AUDIENCE

NAWL's General Counsel Institute brings together mid to senior-level attorneys from all over the country.



*Other includes Non-profit, Government, and Students

PAST FIRMS & COMPANIES IN ATTENDANCE

A sample of firms and companies our attendees represented over the past three in-person General Counsel Institutes.

Aaptiv
Aeropostale
Affirm, Inc.
Agilent Technologies, Inc.
AIG
Akerman LLP
Allstate
Altice USA
Amazon
Ambit Energy
American Tire Distributors Inc.
AmeriGas Propane
Ankura Consulting Group, LLC
Ann Inc.
Anson Funds
Apex Tool Group
ApiJect Systems, Corp.
Apple Inc.
AptarGroup Inc.
AT&T
Atlanta BeltLine, Inc.
AXIS Capital
Baker Botts LLP
Bank of America
Barclays
Bates Group
BDO USA LLP
Bed Bath & Beyond Inc.
BiC
BioReference Health, LLC
BlackRock, Inc.
Blanc & Fischer Family Holding
Bloomberg Law
BNSF Railway
Boehringer Ingelheim
Bressler, Amery & Ross, P.C.
Broadcast Music, Inc.
Brunswick Group LLC
Bryn Mawr Trust Wealth management
Capital Forensics, Inc.
Capital One
Carbyne
Casper
Caterpillar Inc.
CBS Corporation
Chobani
Citigroup Inc.
City National Bank
Comcast Corporation








CommUnityCare Health Centers
Conduent
Consolidated Edison Company of New York, Inc.
Cooley LLP
Corza Medical
Coty Inc.
Covington & Burling LLP
Cox Enterprises, Inc.
Credigy Solutions Inc.
Credit Agricole CIB
Cummins Inc.
Davis Polk & Wardwell LLP
Debevoise & Plimpton LLP
DLA Piper US
DuPont de Nemours, Inc.
Edward Jones
Encompass Health Corporation
Epic Games, Inc.
Equinor
Equinox Holdings Inc.
Evercore Inc.
Faegre Drinker Biddle & Reath LLP
FTI Consulting
FullBeauty Brands, Inc.
Genentech
GoldenTree Asset Management
Goldman Sachs
GP Mobile, LLC
Grant Thornton
Greenberg Traurig, LLP
Greenhill & Co., LLC
Hill Ward Henderson
Hinshaw & Culbertson LLP
Hogan Lovells US LLP
Horizon Blue Cross Blue Shield of New Jersey
IBM
Incyte Corporation
Integra Partners
Intel
InterContinental Hotels Group
Jennison Associates LLC
JPMorgan Chase & Co.
K&L Gates LLP
Kindbody
Kindle Energy LLC
Kirkland & Ellis LLP
KPMG LLP
Kutak Rock LLP
L Brands
LexisNexis Risk Solutions
Liberty Media Corporation

Ligado Networks
LinkedIn
loanDepot
Macy's, Inc.
Mallinckrodt Pharmaceuticals
Mapei Corporation
Mary Kay Inc.
Mastercard Inc.
McCarter & English LLP
Mercer
Merck & Co., Inc.
MetLife, Inc.
MGRC RentCorp
MHR Fund Management LLC
Microsoft
Mitsui Foods, Inc.
Moody's Investors Service
Morgan, Lewis & Bockius LLP
MTF Biologics
NBCUniversal Media, LLC
Newell Brands
Northern Trust
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
Olo
Optum, Inc.
Pacira Pharmaceuticals, Inc.
Paul, Weiss, Rifkind, Wharton & Garrison LLP
PayPal, Inc.
Perkins Coie LLP
Pfizer Inc.
Piper Sandler & Co.
PwC
Primerica, Inc.
Prudential Financial, Inc.
PVH Corp.
Rabobank
Ralph Lauren Corporation
Rapid7 LLC
RBC Capital Markets
Reckitt Benckiser Group plc
Regeneron Pharmaceuticals, Inc.
Resolution Life Group Holdings LP
Samsung Electronics America
Schrodinger, Inc.
Segal Group
Sensio Inc.
Seward & Kissel LLP
Seyfarth Shaw LLP
Sharp Corporation

Sidley Austin LLP
Siemens Corporation
SIGA Technologies, Inc.
Silverpeak Argentic
Southern Glazer's Wine and Spirits, LLC
Spectrum Brands
Starbucks Coffee Company
State Farm Insurance
Stoel Rives LLP
Summit Financial Resources, Inc.
Textron Systems
The Chemours Company FC, LLC
The Guardian Life Insurance Company
The Hain Celestial Group, Inc.
The Heico Companies
The Home Depot, Inc.
The Orchard
The Vanguard Group, Inc.
The Vitamin Shoppe
Tiffany & Co.
TPG Sixth Street Partners, LLC
Tricenna
Uber Technologies, Inc.
Ubiquiti Networks
UBS AG
Unilever
UPS
USAA
Vannin Capital LLC
Verisk
Veritas Capital
Verizon
ViaPath
Vice Media Group
Visa Inc.
Volt
Voyager Space
W.W. Norton & Company, Inc
Wakefern Food Corp.
Walmart, Inc.
Warby Parker
Washington Post
Waymo LLC
Wells Fargo & Company
Windstream Holdings, Inc.
WME
Xandr
Ziosk
Zocdoc

SPONSORSHIP LEVELS

LAW FIRMS & SERVICE PROVIDERS

	PREMIER* \$20,000	RAINMAKER* \$15,000	POWER-UP* \$12,500	NETWORKING* \$10,000	TECHNOLOGY \$8,000	OF COUNSEL \$6,000	ASSOCIATE \$4,500
CONFERENCE TICKETS	5 CLIENT & 4 FIRM TICKETS	3 CLIENT & 2 FIRM TICKETS	3 CLIENT & 2 FIRM TICKETS	3 CLIENT & 2 FIRM TICKETS	3 CLIENT & 1 FIRM TICKETS	2 CLIENT & 1 FIRM TICKETS	1 CLIENT & 1 FIRM TICKETS
ADDITIONAL IN-HOUSE TICKETS DISCOUNT							
SPONSOR RECOGNITION	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
HOSTING RECOGNITION	PLENARY SESSION HOST	WORKSHOP SESSION HOST	BRANDED "POWER UP" AREA	NETWORKING RECOGNITION	TECHNOLOGY RECOGNITION	-	-
SPEAKING OPPORTUNITY	PLENARY SESSION	WORKSHOP SESSION	-	-	-	-	-
SOCIAL MEDIA	DEDICATED POST	DEDICATED POST	DEDICATED POST	MENTION	MENTION	MENTION	-

*Sponsorship opportunities at these levels are limited.

SPEAKING OPPORTUNITIES









Our Premier and Rainmaker sponsors have the opportunity to host plenary and workshop sessions. These sponsors can develop their sessions with the guidance of the GCI Host Committee, provide a speaker or moderator for a session, or attach their name and logo to a planned session.

POWER-UP BREAK AREA

These high-visibility lounge areas feature our Power-Up Sponsors' branding and provide a space for attendees to mingle, charge their devices, grab snacks, and more. Relationship building and networking are crucial components of our General Counsel Institute, and there is no better place to connect than our Power-Up areas.

SPONSORSHIP LEVELS

CORPORATE LEGAL DEPARTMENTS

	PREMIER* \$16,500	RAINMAKER* \$14,250	POWER-UP* \$12,500	NETWORKING* \$9,200	TECHNOLOGY \$7,200	OF COUNSEL \$5,400	ASSOCIATE \$4,000	ALLY \$2,000
CONFERENCE TICKETS	10	8	6	5	4	3	2	1
ADDITIONAL IN-HOUSE TICKETS DISCOUNT								
SPONSOR RECOGNITION	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
HOSTING RECOGNITION	PLENARY SESSION HOST	WORKSHOP SESSION HOST	BRANDED "POWER UP" AREA	NETWORKING RECOGNITION	TECHNOLOGY RECOGNITION	-	-	-
SPEAKING OPPORTUNITY	PLENARY SESSION	WORKSHOP SESSION	-	-	-	-	-	-
SOCIAL MEDIA	DEDICATED POST	DEDICATED POST	DEDICATED POST	MENTION	MENTION	MENTION	-	-

*Sponsorship opportunities at these levels are limited.

SPEAKING OPPORTUNITIES

Our Premier and Rainmaker sponsors have the exclusive opportunity to host plenary and workshop sessions. These sponsors are able to work with the GCI Host Committee to develop their sessions, provide a speaker or moderator for a session, or attach their name and logo to a planned session.

POWER-UP BREAK AREA

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A LA CARTE ADD-ONS



Once you become a GCI Sponsor, amplify your visibility even more through these add-on opportunities.

DINE AROUND SPONSOR \$2,000 - LIMITED

You can savor an extra networking opportunity with GCI attendees outside of the conference setting by hosting a Dine-Around Dinner. We will match you with a small, curated group of in-house counsel attendees to enjoy dinner after Wednesday evening's Welcome reception. Dine-Around sponsors are responsible for the additional cost of the meals, drinks, and gratuity associated with their assigned group's dinner.

CONFERENCE WI-FI \$2,500 - EXCLUSIVE

Attendees love to be connected at all times. Every conference attendee will see your company name exclusively when they log on to the Wi-Fi at GCI.

NOTEBOOK SPONSOR \$3,500 - EXCLUSIVE

Attendees will carry your logo on the conference notebook throughout the conference and beyond. Your logo and NAWL's logo will be exclusively front and center on this keepsake. You'll need to provide the logo, and we'll do the rest.



Stefanie Skaggs
Development Manager
sskaggs@nawl.org

If you don't see a sponsorship option that works for your organization, we will work with you to customize the perfect package.